



IFW/

PATENT  
25896.344; P0123A ELF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	Jack K. Zhang, et al.
Serial No. 10/800,884	Filing Date: March 15, 2004
Title of Application:	Methods And Systems For Mapping Locations Of Wireless Transmitters For Use In Gathering Market Research Data
Confirmation No. 1954	Art Unit: 2617
Examiner	Tran, CongVan

Mail Stop Amendment  
Commissioner for Patents  
Post Office Box 1450  
Alexandria, VA 22313-1450

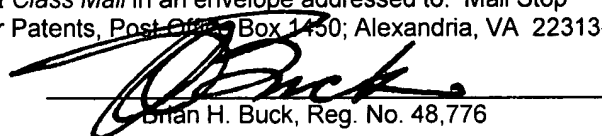
**Response to Official Action**

In response to the Official Action of October 5, 2006, reconsideration of the instant application is respectfully requested in view of the following:

**Remarks** beginning on page two (2) of this Paper.

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, Post Office Box 1450; Alexandria, VA 22313-1450.

January 5, 2007

  
Brian H. Buck, Reg. No. 48,776

01/09/2007 HWOLDGE1 00000070 10800884

01 FC:1806

180.00 DP